

REGULATIONS

PROMOTER

BENETTON GROUP S.r.l. with registered headquarters at Via Villa Minelli 1, 31050 Ponzano Veneto (TV) – VAT No. and Tax Code 03490770264.

These regulations are held by PRAGMATICA PLUS S.r.l. with registered headquarters in Galleria dei Legionari Trentini 5 - 38122 Trento (TN) – VAT No. and Tax Code 02471610226 – www.pragmatica.plus – info@pragmatica.plus

NAME

READY TO BE ACTIVE?

DURATION

The initiative is taking place from **27 September to 20 October 2024**.

LOCATION

Locations covered by the e-commerce service from the benetton.com website provided for the following countries: Austria, Belgium, Bulgaria, Croatia, Denmark, Estonia, Finland, France, Germany, Greece, Ireland, Latvia, Lithuania, Luxembourg, the Netherlands, Poland, Portugal, Czech Republic, Slovakia, Slovenia, Spain, Sweden, Switzerland, and the UK, which can be selected on the website's homepage.

PRODUCTS IN THE PROMOTION

The promotion includes all items in the **BE ACTIVE sportswear collection**. Items which are on sale and/or part of other promotions are excluded.

PARTICIPANTS

All customers/end users who are resident/domiciled in one of the aforementioned countries, and purchase any of the Products in the Promotion during the promotion period from benetton.com, as stated in the PROCEDURE section below.

PROCEDURE

In the promotion period stipulated in the DURATION section, the Users described in the PARTICIPANTS section who order/purchase any of the Products in the Promotion online from the benetton.com website via one transaction for a minimum amount of **€80.00^[*] VAT included** (multiples are not permitted), will receive a gift in the form of **1 HOT & COLD 500 ml bottle**, available in 6 colours as described in the GIFT section.

Note that the participant can receive **only one gift per order** for an amount that is equal to or greater than the minimum amount of €80.00^[*] (even if the final order total amount equals a multiple of the minimum amount), and the colour is subject to availability when sending the gift along with the goods purchased.

The final order total will be taken as the relevant amount when allocating gifts i.e. the actual amount paid net of reductions, vouchers, discounts and similar schemes.

Participation in the promotion is optional and free of charge, except for Internet connection costs as stipulated by the user's provider.

The Promoter cannot be held liable for any issues relating to access, malfunction or difficulty that could prevent the user from accessing Internet services and participating in the promotion.

The Promoter reserves the right to offer participants more favourable conditions, which will be communicated to recipients as specified in the initiative's main communication methods, in particular on the benetton.com website.

GIFT

The gift is **1 double-walled steel HOT & COLD 500 ml insulated bottle**, 22h cold 19h hot, in 6 colours - dark blue, military green, blue, yellow, magenta and steel, with a market value of **€19.95^[**] VAT included.**

The gift will be sent to the participant with the purchased goods at no extra charge, as per the delivery methods in the CUSTOMER SUPPORT section on the benetton.com website, under DELIVERY.

Delivery of the gift will be guaranteed as per the general transport conditions on the benetton.com website in the aforementioned section.

The gift cannot be exchanged or changed into money, nor shall participants be entitled to request, with or without an additional sum of money, to receive one or more different gifts, even if lower in value.

The Promoter cannot be held liable for any issues that may transpire when using the gift, or due to inappropriate use by customers.

If the available gift differs in size or shape with respect to the model expected, or if it is no longer sold by the producer/supplier, the Promoter shall send the customer a gift of equal or greater value with similar/better functionality and performance.

The colour and decorative features of the gifts shown in advertising material are approximate and could differ depending on supplier availability. The images and settings shown in the promotional advertising have the sole aim of illustrating the gifts.

DELIVERY OF THE GIFT

The gift will be allocated automatically by the system when paying to purchase the products in the promotion, as will the colour.

The gift shall be sent to the recipient along with the ordered goods to the address stated when registering personal details on the benetton.com website.

Payment for the purchased products must be made as per the conventional payment methods stated on the website.

The Promoter cannot be held liable:

- for orders placed in timescales that differ from those stated in these regulations;
- for technical issues on accessing the website for reasons not attributable to the promoter;
- for non-delivery of the gift if an incorrect address has been stated.

COMMUNICATION METHODS

The promotion will be advertised in the newsletter in line with these regulations.

These regulations are kept at the Promoter's premises and throughout the initiative they can be consulted at benetton.com.

Any changes to these regulations during the promotion will be promptly communicated to Participants in line with their rights, as per the methods used to communicate them to the public.

The table below shows the equivalent value of the gift and the equivalent value of the minimum spend required to receive the gift, in the local currency of EU and non-EU countries not in the euro zone.

COUNTRIES	[*] MIN. PURCHASE AMOUNT CONVERSION	[**] GIFT VALUE CONVERSION
BULGARIA	160.00 BGN	39.00 BGN
CZECH REP.	2000.00 CZK	500.00 CZK
DENMARK	600.00 DKK	149.00 DKK
POLAND	350.00 PLN	85.00 PLN
SWEDEN	900.00 SEK	227.00 SEK
SWITZERLAND	80.00 CHF	21.00 CHF
UK	70.00 GBP	17.00 GBP