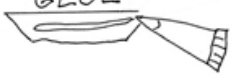
THE MUSEUM

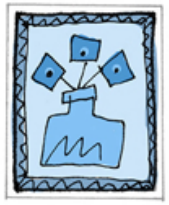
CUT

FOLD

GLUE



COLORFUL PAINTING



D

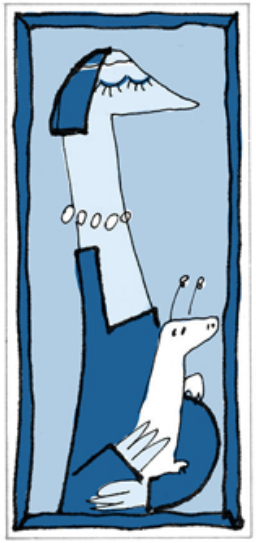
F

BLUE MONA

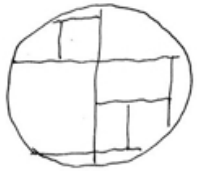
C

LOUIS LXXV

G



THE LADY WITH THE ALIEN



ARTWORK THAT'S BETTER LEFT UNOPENED.

OF COLOROPOLI

IN THE MUSEUM OF COLOROPOLI, YOU'LL FIND THE MOST IMPORTANT WORKS ON THE PLANET.
ONCE UPON A TIME ALL PAINTINGS WERE RED BECAUSE NO ONE EVER THOUGHT ABOUT USING OTHER COLORS.
BUT ONE DAY A PAINTER DREW A BLUEBERRY BASKET IN FRONT OF THE BLUE OCEAN:
IT WAS SO HIGHLY ACCLAIMED THAT FROM THEN ON THEY ONLY PAINTED IN BLUE.

A PROJECT BY

UNITED COLORS OF BENETTON.

IN COLLABORATION WITH

MUBA
MUSEO DEI BAMBINI MILANO

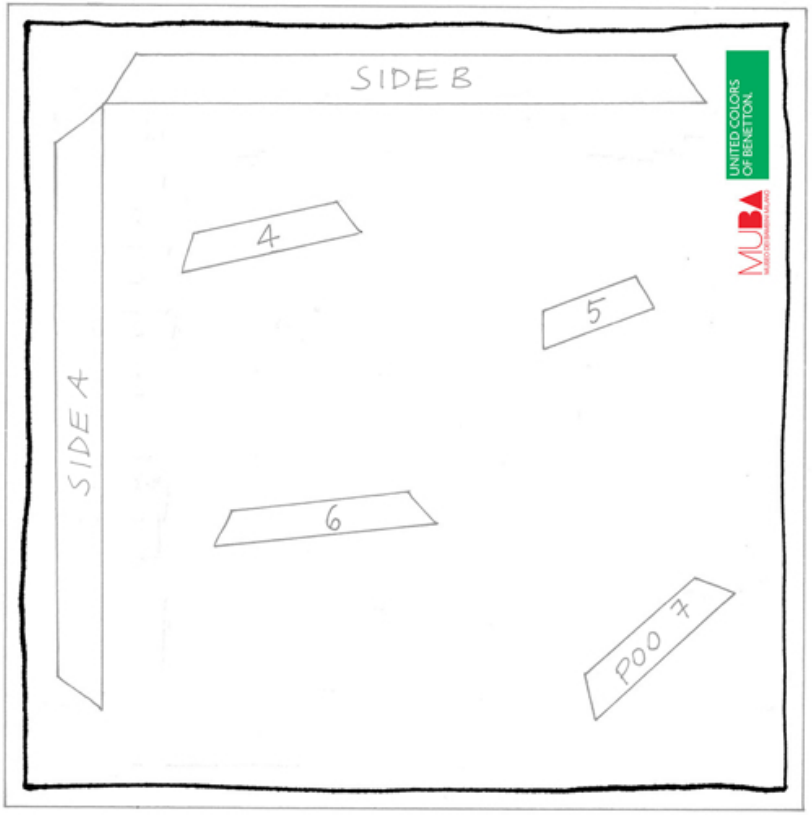
BY
ISADORA BUCCIARELLI

SUPERFAST DOG
FROM FUTUROPOLIS

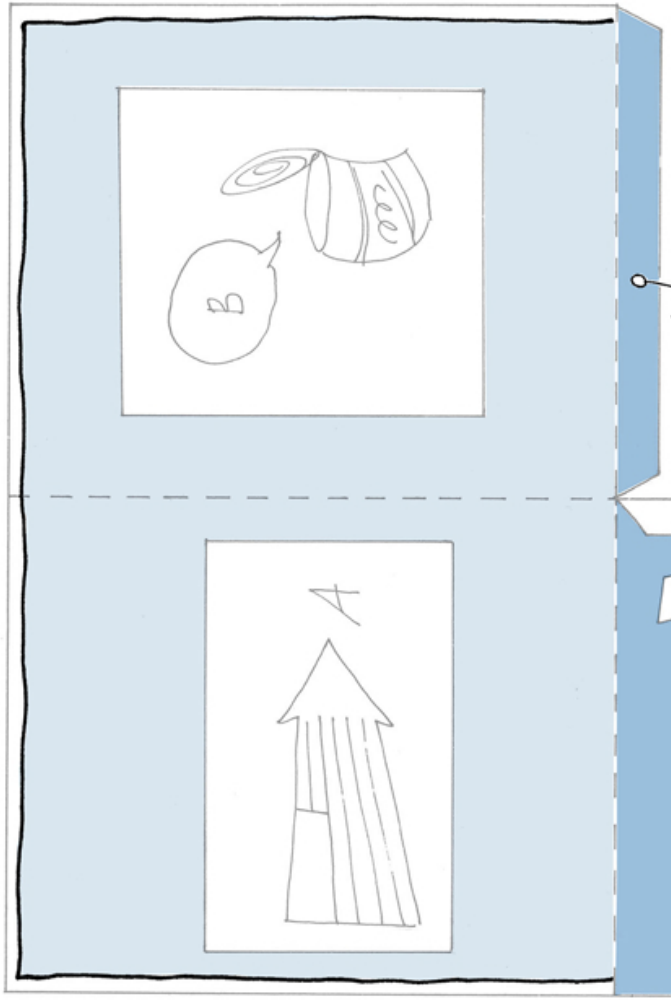
E

B

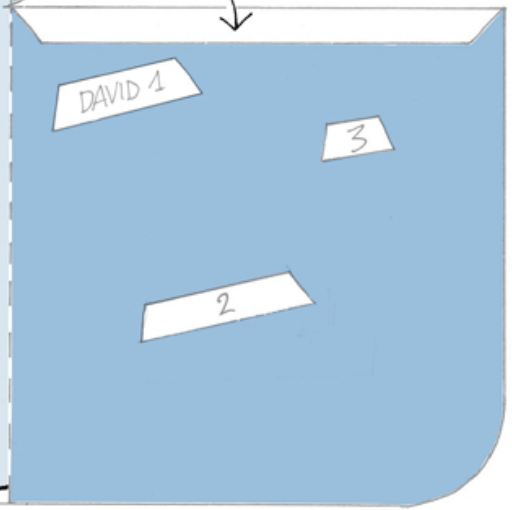
ARTIST'S SAUCE

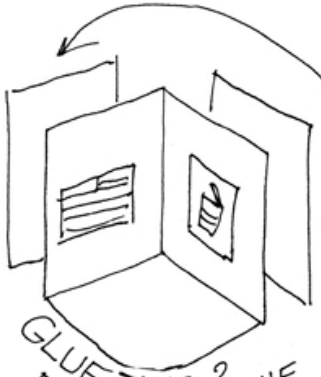


PAG.2

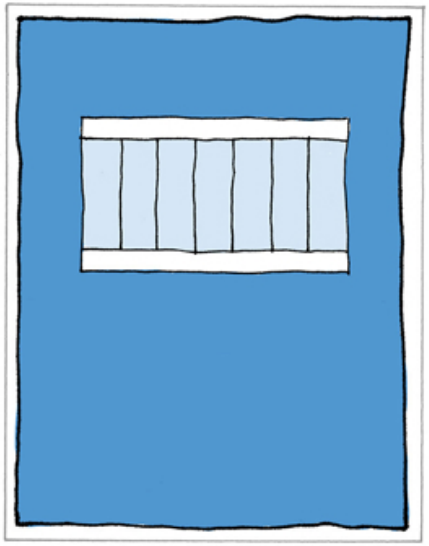


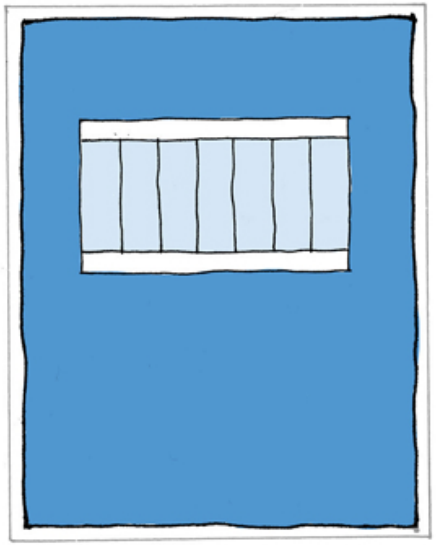
FOLD AND GLUE

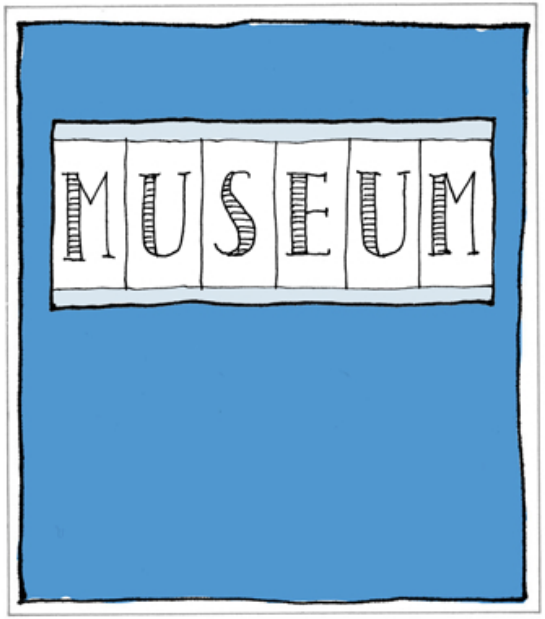


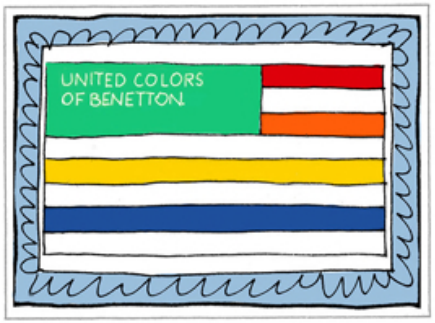


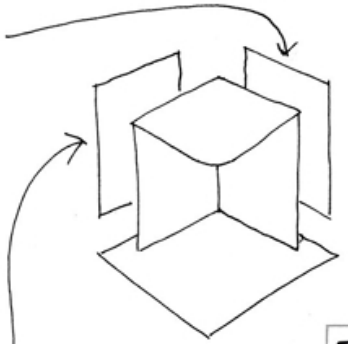
GLUE THE 2 FACADES ON THE EXTERNAL WALLS



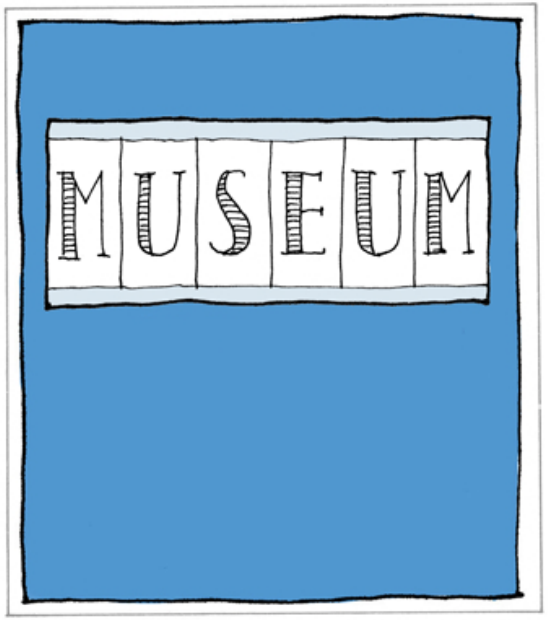








THESE ARE THE 2 EXTERNAL FACADES



A

GLUE THE 2 EXTERNAL FACADES BEHIND THESE WALLS

FOLD A AND GLUE